

# Refinement Of A Qualitative Methodology: Some Empirical Findings In Relation To SME's Pricing

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## **Refinement of a qualitative methodology Some -**

Title : Refinement of a qualitative methodology Some empirical findings in relation to SME's pricing Authors : Carson, D. ; Gilmore, A. ; O'Donnell, A. ;  
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**Bibliography -**

Section three considers a large number of empirical studies to determine whether empirical findings support pricing strategy as long as have some empirical

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